

# The growth phase

Impact Report 2022

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# Why collaboratio helvetica



### collaboratio helvetica in 2022

Looking at the six phases of start-ups, collaboratio helvetica is today in the 5th phase referred to as "2nd stage: growth". In 2022 the organisation went through an important but from time to time also painful growth and professionalisation phase. The requests for services increased significantly, the client profiles became more diverse. While this is a wonderful development and proof that we are on the right path, it also increased the demands on the team and on the handling of mandates. It was a balancing act to reconcile the requirements of the ecosystem with collaboratio helvetica's desire to be a prototype itself and to test and develop new forms of collaboration. At the same time, the organisation was struggling with - fortunately only temporary - absences of experienced team members. Bridging this phase required a high degree of resilience and commitment from all sides.

AMORESTALLING

Manoeuvring uncertainties, dealing with a new level of requests and working on a less philanthropy dependent business model was and is an ongoing challenge for collaboratio helvetica. But we are fortunate and grateful that the ecosystem and more and more administrations, companies and universities are recognizing the need for new forms of collaboration and social innovation. It's only together that we can create a regenerative Switzerland. We will continue to grow as long as our knowledge, expertise and services are needed - with the support of a great board, a committed community, excellent team members, competent freelancers, countless partners, visionary funders, brave pioneer donors and more and more and more innovative customers. We are grateful for all of you who are bringing time, energy, talent, network or money into our joint ecosystem!

Thanks to all of you we have not only been able to celebrate our 5th anniversary last year. In 2022 collaboratio helvetica was also on the stage of the federal 1st of August festivities on the Rütli, has successfully closed the third edition of the Catalyst Lab and was invited to speak at the Global ChangeNOW summit in Paris. All of this is more than proof that our work is widely recognised - on a national and international level. Let's build on that together and bring new forms of collaboration and the prerequisites for systems change into more and more companies, administrations, schools and communities! To another 5 years for the Switzerland we all want to live in!



The challenges of our time require new forms of collaboration and a holistic way of thinking. Switzerland has a long tradition of collaboration and dialogue across language barriers and religious divides. Collaboratio helvetica therefore believes in Switzerland's unique potential to leverage participatory approaches and collaboration to contribute to a change towards more ecological responsibility, humanity and the common good. The organisation catalyses the societal transformation of Switzerland by cultivating a cross-sectoral innovation ecosystem, building capacity for systems change and convening stakeholders around the complex challenges addressed in the Sustainable Development Goals (SDGs). Collaboratio helvetica empowers committed people and organisations to shift deeply ingrained attitudes and mindsets, conduct dialogues more effectively, implement new forms of collaboration and thus collectively imagine and shape the Switzerland of tomorrow.



### Testimonial

"We as a society only manage to cope with the enormous and diverse challenges of our time through dialogue and collaboration. And this is exactly what collaboratio helvetica contributes to in a way that should not be underestimated."

### **Gerhard Andrey**

Member of the National Council Green Party, entrepreneur & member of the Wisdom Council of collaboratio helvetica

### What drives us

Collaboratio helvetica was founded in early 2017, with the vision to catalyse systems change towards the Sustainable Development Goals (SDGs) in Switzerland. At the core of collaboratio helvetica's work is the activation of an ecosystem of individuals and organisations<sup>1</sup> that leverages cross-sector collaboration. Since then, we tested our assumptions, ran countless experiments and gained crucial insights around how social innovation towards this vision could be realised and what this Work takes. On this basis, we constantly improved our strategy and sharpened our mission over the years.

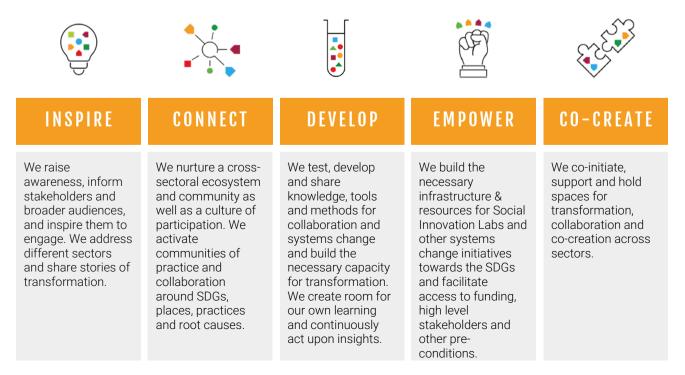
### Our vision

Our vision is a Switzerland where the values of ecological responsibility, humanity and the common good are guiding individual and collective action.

### **Our mission**

We bring people together to build the culture, capacity and resources to co-create the Switzerland we want to live in.

### Our strategic pillars



Who we are





Collaboratio helvetica is above all a <u>community of people and organisations</u> working to transform our society towards more ecological responsibility, humanity and the common good. The organisation offers its community members a platform to learn and grow together, support each others' projects, and develop skills and capacities. There are regular on- and offline opportunities to exchange and learn from each other.

### What being part of the community offers

- Moral, personal and practical support for projects and personal development
- A network with many talents and ideas
- Communication and exchange via our online community platform
- Community fora and calls as well as access to interesting events, projects and people in different regions
- Development of skills and capacities, and opportunities to learn about new forms of, and tools for, collaboration, facilitation and dialogue
- Opportunities to get involved in existing or new projects.



### Testimonial

"I am a member of the collaboratio community because of the people that I meet here. There is a deep connection and understanding for each other and for our common purpose. I can reach out to people to ask for support and I am happy to support others."

**Simon Dalcher** Co-President Focus Sustainability



We believe in Switzerland's potential to drive the change towards ecological responsibility, humanity and the common good. The collaboratio helvetica team is deeply convinced that the societal challenges can be solved together. We are committed and contributing to it with our competences, expertise and all of our personality.



Communication & Media Relations



Communication & Visualisation





Catalyst Lab Design & Facilitation



Catalyst Guide & Citizens' Assembly Event Management



Luea Ritter

Catalyst Lab Facilitation & Evaluation



Capacity Building & Learning Ecology



Strategic Partnerships & Research for Ecosystems Activation



Strategic Partnerships & Fundraising



Youth4Switzerland Coordination



arah Kelle

Strategic

Partnerships

Communication & Visualisation



Diana Oser

Team and

Community

Coordination

Catalyst Lab Design



Partnerships & Thought Leadership



### **Stewards**



### Wisdom Council



"We live in a world of crisis, polarisation and divisions. Collaboratio helvetica bridges the divisions by convening dialog – in a way that helps us find a path forward on any issue! I contribute and buy into this more closely knit world where together we can deliver on and across Sustainable Development Goals."

- Caroline Rennie

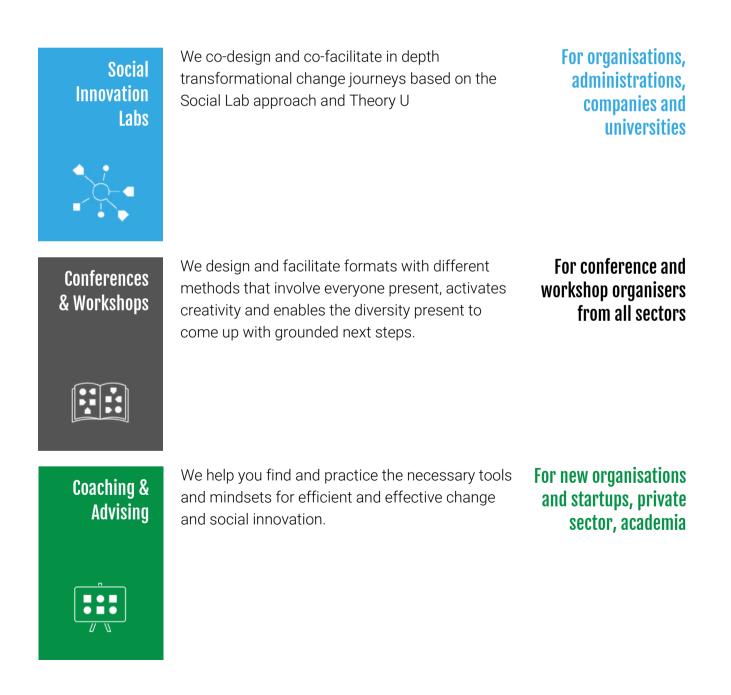
# What We offer





### **Services & Trainings**

Collaboratio helvetica offers a network of facilitators, speakers and process stewards for systems change and social innovation. We design and facilitate spaces and in-depth experiential processes tailor-made to the specific context and issue for organisations from the private, public and non-profit sectors as well as for communities, networks and larger ecosystems.



### Learning Ecology

We design and facilitate organisational learning and evaluation cycles, helping you to create a lasting and flexible framework that supports system-level, experimental, emergence-based processes.

### For organisations, companies and projects



Thought

**Speeches** 

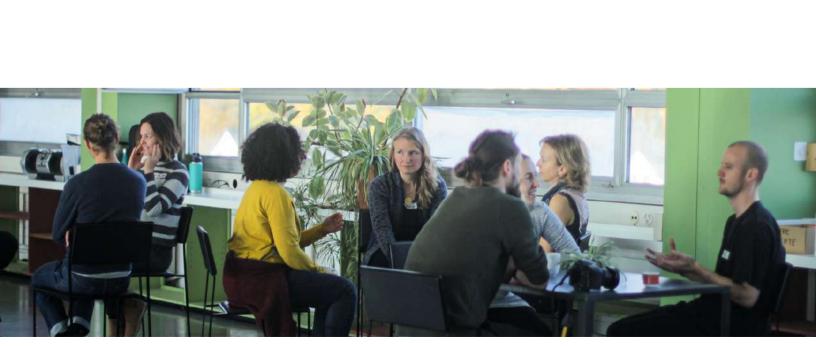
Leadership &

How can we work together for a better future? If you are looking for input and inspiration on these and more questions, we would be happy to contribute.

### For conference and event organisers

Our main topics:

- 2030 Agenda in Switzerland
- Multi-Stakeholder processes
- Societal transformation
- Participation and co-creation
- Cross-sector collaboration
- Corporate Responsibility





### **The Practitioners**

Collaboratio helvetica offers a network of facilitators and process stewards for systemic change and social innovation. We design and facilitate spaces and in-depth experiential processes tailormade to the specific context and challenges. We work with organisations of the private, public and non-profit sector as well as communities, networks and larger ecosystems.



Barbara Seeger



Jany Barraut



Filippo ,Sketchy' Buzzini



Alexandra Gavilano



Daniel Auf der Mauer



Katalin Hausel



Severin von Hünerbein



Luea Ritter



Elsa Hoessli



Christine Dürschner



Sarah Friederich



Katja Breitenmoser



Erica Mazerolle



Nora Wilhelm



Anna Krebs



Julia Bodin





What We have done



### Facts & Figures



### 54

Public speeches & panels this year

### >1000

Newsletter subscribers so far

### >100

Collaborations with different partners so far

### >7000

Social Media followers so far

### 25

New blogposts added this year

### Community



### >**770** Platform users

so far

### 3

Community calls this year

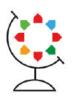
### 3

Community fora this year

### **48**

Manifesto partners

### Facilitation



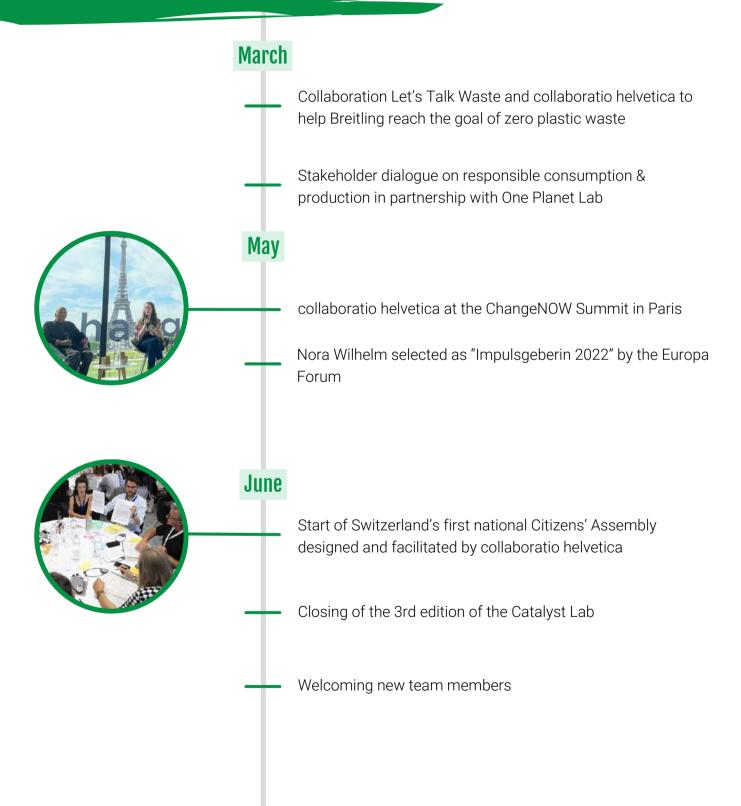
### 250

Trained people in skills needed for systems change

### >100

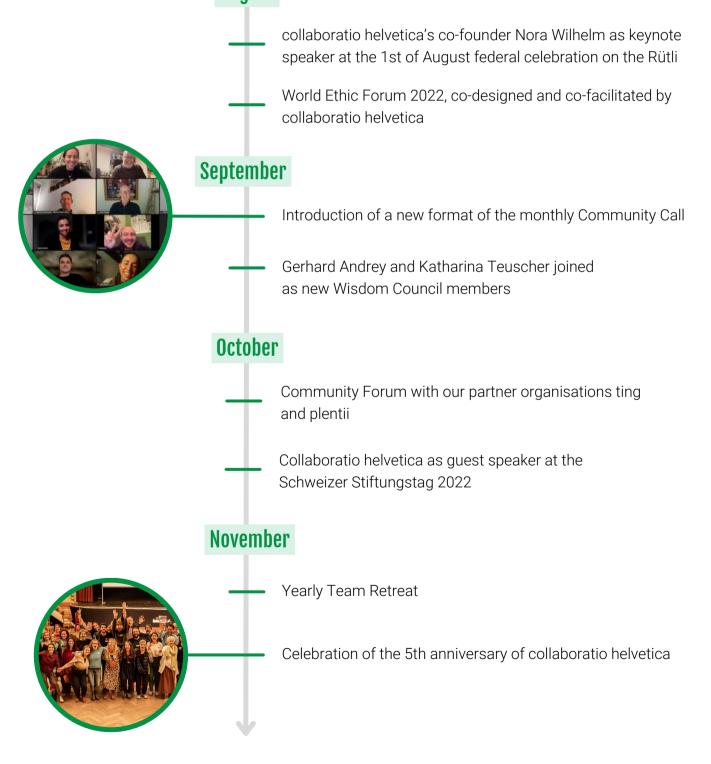
collaborations with different partners







### August





### **Global ChangeNOW Summit in Paris**

Shifting paradigms in Paris! How can we as a society and as change makers move out of the old paradigm of separation between humans and nature and between ourselves? Collaboratio helvetica was invited to the Global ChangeNOW Summit in Paris to participate in a panel discussion with Satish Kumar from Schumacher College. They discussed the prerequisites to truly shift paradigms to build collaborations and meaningful connections, which embrace the worlds' great diversity and adopt a systemic approach to change.

### **Citizens' Assembly for food policy**

What we eat and how we produce our food affects our planet and societies like no other human activity. Switzerland has committed itself to redesigning its food system. With the Strategy for Sustainable Development 2030, the Federal Council advocates, among other things, a fundamental change towards a more sustainable food system in Switzerland. In order to develop strategies for this change, national dialogues were held in 2021. In 2022 the first national Citizens' Assembly took place involving the Swiss population to support a sustainable food policy. Collaboratio helvetica was mandated to design and facilitate the process. The Citizens' Assembly was organised by Biovision, Landwirtschaft mit Zukunft, and SDSN Switzerland and supported by the Federal Office for Agriculture (FOAG), the Federal Food Safety and Veterinary Office (FSVO) and the Federal Office for the Environment (FOEN).

## 85

Citizens from all over Switzerland

Small groups working on health, environment, economy, production and social affairs

1()

### 126

Recommendations on 14 different topics were formulated and proposed

### Let's celebrate

Five years for systems change! On the 26st of November 2022, we celebrated our anniversary together with more than 70 people. We looked back at the innovative spirit of the founders of collaboratio helvetica, the courage of the first donors and celebrated the farsightedness of today's donors, foundations and partners. We honoured the perseverance of our long-serving staff as well as the will of new staff members to embark on this adventure with us. We acknowledged our achievements and our failures. And most of all, we have celebrated our community. Here's to many more years together for systems change! Together we create the Switzerland we all want to live in.



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pub

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### collaboratio helvetica on the Rütli

Fête national

età

cieta

collaboratio helvetica was invited to speak on the Rütli during the federal festivities for the 1st of August 2022. In her key note, Nora Wilhelm called for more courage to change. She addressed the complex challenges that Switzerland was able to overcome in the past through dialogue and collaboration across divides, and how we could leverage this legacy to address the challenges we are facing today. It was an amazing event in a historical place and a great opportunity to share our perspective and learnings with an audience that we do not reach on an everyday basis.

"Peaceful struggle is necessary for the freedoms of those less privileged than us, as well as the future generations that will inherit this world. What if we were brave in the struggle for a better future, and in the embodiment of our values in our own lives? [...] I leave you with three words that have always inspired me: Curiosité, Compassion et Courage. Neugierde, Mitgefühl und Mut. Curiosity, compassion and courage."

### WorldEthicForum

The organisers of the WorldEthicForum mandated collaboratio helvetica with the design and facilitation of the Forum programme in 2022. On August 27 and 28 about 250 people gathered in Pontresina for a programme with a rich variety of workshops, music, dialogues and experiential walks. Together with internationally committed and renowned actors from fields such as environmental activism, philosophy, ethics, politics, agriculture, new economies or art, the WorldEthicForum offered an experience-oriented weekend round the question "How do we come to a new responsibility and life-affirming relationship with ourselves, each other and the natural world?"



World Ethik Forum ©WENDT

### Catalyst Lab, 3rd edition

The Catalyst Lab is a profound, multi-month learning and design format created to enable and support change makers all over the country and to help implement the Agenda 2030 in Switzerland. After an intense application and selection process we were happy to welcome 22 committed participants from nine cantons to the Catalyst Lab 2021/22. For the first time there were also teams admitted to this learning journey. In June 2022 the participants successfully completed this third edition of the Catalyst Lab. They will remain part of our community and our partners to work on the 17 UN Sustainable Development Goals. A growing network towards a regenerative Switzerland!

### 22

Catalysts from all over Switzerland were selected Collaborations across topics have emerged so far

### 3

Speeches and public appearances advocating for SDGs

### **Swiss Foundation Summit**

Collaboratio helvetica was part of the Swiss Foundation Day 2022. Experts from all over the country discussed the delicate question of whether foundations are still in keeping with the times and the important topic of impact orientation. Collaboratio helvetica was represented by Nora Wilhelm, who spoke about what approaches were needed for a paradigm shift in funding: from bilateral, one-off support to a cross-sectoral, long-term multi-stakeholder strategy. 340 representatives from foundations and the non-profit sector attended the event. The event is for all stakeholders in the foundation and non-profit sector.



Homework Later

Zukunf

### Youth4Switzerland

In 2023 the Youth4Switzerland project team will further engage in gathering young people to connect, exchange and create collaborations around three main topics; water, energy and food. They will explore the question: "How can we shift youth participation in shaping a sustainable and fair Switzerland from powerlessness and burdensome duty towards personally meaningful and collective actions?". On the agenda are events with film makers, organisations like SwissYouthForClimate and internationally recognised experts for transformation.

Discover the project at: collaboratiohelvetica.ch/en/youth4switzerland

"With the Youth4Switzerland we will open an innovative space for young people to explore their collaborative potential as well as their talents so they can contribute to the Sustainable Development Goals and evolve in the complex and challenging landscape of today's society."

- Loukina Tille

# What the media said





### **Collaboratio helvetica in the media**

### **Best of 2022**



CO-FOUNDER & CATALYST, COLLABORATIO HELVETICA

The st

A MAN

### Wie können wir unser Wissen bündeln?

Young Leaderin und Klimaaktivistin Nora Wilhelm zeigte auf Haus Gutenberg Ideen auf, wie wir gemeinsam und effektiv die Erde retten.

taht schlecht um unsere , and wir als Gesellschaft hen keine senderlich gute r beiden Vernachen, das af-zoch itgendwie hitzakrie-nw onhafte Westen, wie ung, jetzt hin zum festge werden. Und be teilskowei

nde «30 zt. Augofangon e Bebellin, die «Systems» an-i durch die jah-nit NGOs, poli-

auch hierzalande die Auswir-lungen teinsenzhofft spörha-trener Wassermangel, aber num Einpiel dusch hohe Um fülschaften dusch himrer stär-lasse Wotterlagen. Wildern be-träftigt - 18 kuzzer Zeit inhaben wir Mentschen es geschaftt, un-sener Planeter zu zentören. Ab Schweiz sci wohl lere-gresselisse wie sie ihre eigene worden beschreibt.

Umweltbelastungen en, sehr put da. Doch nannten «Spill-Over-elegt die Schweiz ei-Spitzenslässe litze. trägt Das die aru s in sise n China

siellte die Frage: «Wie kaun es sein, dass wir die Ergebnisse, die wir brauchen, nicht orzie len? Und das, obwehl wir alle eigenflich wissten, was die Probleme, deren Urachen und mögliche Lösangen sind?» Zum einen ichligt sie ror, auch st: Es mi aber 1.16

ord Weildrit. Und diriteme Incore I kem auf die Seine hu Wilhelm veranneksalichte aw einern veralen Bespiel um einer schädichen Käft belämpfet. Auf den er hilte eine Hage Könte schme tilte eine Hage Kotte schme vermehrte ist eine schöre schwe verstehrte inder schweisen um beide werden. Sicht einer bestärt

Nithr. In der Merschn schichte gab es immer Wellen der Innovatior mentan suffen wir suffdr Tech- und New-Media Und was folgt? Studien dass die nächste Welle

nie Lab

### THEPHILANTHROPIST



1



NORA WILHELM



### A heartfelt Thank you

Last year we launched a Pioneer Donor campaign to find committed individuals who are willing to support our work with a regular contribution. We were more than grateful to welcome our first pioneer donors in 2022.



**Caroline Rennie** Steward of collaboratio helvetica and Pioneer Donor

"We live in a world of crisis, polarisation and divisions. Collaboratio helvetica bridges the divisions by convening dialog - in a way that helps us find a path forward on any issue! I contribute and buy into this more closely knit world where together we can deliver on and across Sustainable Development Goals."

> **Mathieu Hagen** CEO of high growth companies, startup mentor, tech expert, Pioneer Donor



"Our world is at the cornerstone of a radical and converging transition: climate, sustainability, technology, values. Humanity must reinvent its relation to its environment, its relationships at work and its ways to collaborate. Collaboratio helvetica is a pioneer to support us on this path. I decided to contribute, with a donation, for them to do this crucial work."



"I am convinced that we need to act to reach the goals we need to reach. The approach of collaboratio helvetica and - no less important - the people behind it, convinced me from the start. I believe, if we all do our part and, with some help, manage to work better together, we will have the future Switzerland, we all can be proud of."

### New members of the Wisdom Council

As part of our network we are collaborating with a group of people with in-depth knowledge and extensive experience in their field to support our work with their expertise. The members of this Wisdom Council support us on a voluntary basis. A huge thank you for your important contributions! As of 2022, Katharina Teuscher and Gerhard Andrey are new members of the collaboratio helvetica Wisdom Council.

**Katharina Teuscher** Director of the Pro Patria Foundation & co-president of the National Exhibition X27 project

"We need social transformation in order to create a regenerative future. The co-existence of humankind and nature must be understood as well as accepted and respected by humans. Collaboratio helvetica has developed methods and tools that enable everyone to be part of this co-existence, to experience the richness of co-existence and to strengthen themselves, society and nature. I am happy to be able to contribute as a Wisdom Council member of collaboratio helvetica so that we all become shapers of a sustainable future".



**Gerhard Andrey** Member of the National Council Green Party, entrepreneur & member of the Wisdom Council of collaboratio helvetica

"We as a society only manage to cope with the enormous and diverse challenges of our time in dialogue and collaboration. And this is exactly what collaboratio helvetica contributes to in a way that should not be underestimated."

What we have learned





### Learnings 2022

Looking back from the bursting energy of an early March morning, what the undeniably difficult year of 2022 taught us is our own sense of collective AGENCY. This newly manifested power within the team aided us to navigate unforeseen and emergent circumstances, through personal initiatives to step in and step up when the need arose, through the forming of ad hoc ensembles to hold the space as new realities emerged, and through realignment as a collective, filling up the holes poked in the fabric of everyday operations by new life situations, departures or illness.

It was the year to recognise the power of the collective through the lens of tremendous challenges that came in waves like a tsunami. But we surfed through and elegantly landed in the new year with a renewed sense of belonging.

What we learned was the power of our individual and collective agency, the teacher that took on the mentorship was ABSENCE. The members of the governance circle that had to step back - in inevitable ways for different reasons - at the same time for about three months right in the middle of the year. What we thought was a well-prepared and coordinated handover, turned out to be the removal of a large section of organisational memory and experience, and yet the team grew into the lacuna left by the ones who needed to draw themselves back, bringing it into new life and shaping it into new constellations that are now part of the permanent organisational structure.

We also had some colleagues who left the team at the end of the year. Their absence marked us, and yet gave way to new ideas, new developments and new opportunities for others to try their skills. We always say we empower people to step into their full potential, and it has been wonderful to witness how that materialised very concretely as the need arose: the internal team training we had been talking about for years is now under way, entirely held by team members sharing their knowledge and building competence in awareness-based systems change methods within the organisation.

New circles formed to hold processes and structures that we partially had to create anew, and that occasionally forced each of us to step into shoes too new for comfort - but we found our path and moved forward.

Remarkably, the new colleagues who joined us back in the spring weathered the disruptive changes with admirable resilience, and despite the need to navigate a steep learning curve of their own, in their own field, they also generously wove themselves into the whole and started contributing in ways we would have never asked for during the hiring process. It was not an immediate and quick process, but the spaces opened up by temporary or final absences are now being occupied by beautifully different people bringing fresh and diverse perspectives to the table.

We learned to accept change and to face new situations with an open mind and an open heart, while remaining calm in the face of unexpected events. We learned to sail through rather than trying to stop the waves.

In the end, what we learned was what we also believe in, that there is a powerful alchemy in doing things together, in emergence, in letting go, and letting come. Let's hope this is a learning that will not be forgotten.





### **Swiss Food Summit**

As a result of the Citizens' Assembly on food policy the recommendations are to be officially handed over to Federal Councilor Guy Parmelin at the first Swiss Food System Summit in Bern.

### **International Cooperation Forum Switzerland**

Collaboratio helvetica was mandated to moderate the International Cooperation Forum on "Education4Future – Building the Future" in February, The IC Forum is a yearly conference under the lead of the Federal Department of Foreign Affairs and brings together different stakeholders who are interested in Swiss international cooperation.

### 4th edition of the Catalyst Lab

After three successful editions of the Catalyst Lab, our multi-month learning and design format created to support change makers and help the implementation of Agenda 2030 in Switzerland, we are planning and working on a 4th edition with a slightly changed curriculum.

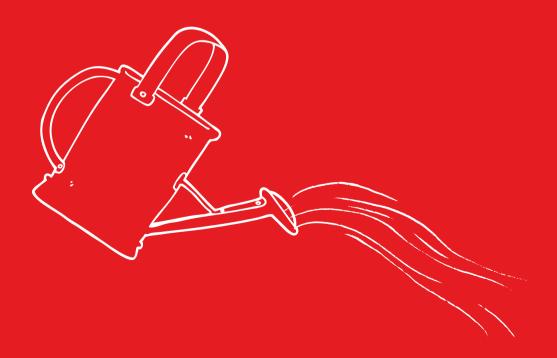
### **Protein Lab**

The 'Protein Lab' brings together experts from different sectors to promote sustainability in the production and consumption of protein-based foods in Switzerland and aims to strengthen cross-sectoral collaboration. The project is a collaboration between Sentience Politics, collaboratio helvetica and the Bern University of Applied Sciences.

### **E-learning tools**

We are working on new e-learning tools to better accommodate busy schedules and still share our expertise with as many change makers in Switzerland as possible. With this new offer, collaboratio helvetica further increases its contribution to making knowledge about the basic prerequisites for transformation easily and broadly accessible.

# Financial reporting



### **Budget & Finances**

### Profit & Loss 2022

Income		
Contributions from Public Authorities		10,000
Contributions from others		361,000
Donations		4,000
Other income		688,255
Out of period income		12,450
Total Income		1,063255
Expenses:		
General expenses:		
HR	22,966	
Office Costs	17,605	
Fundraising	44,967	
Communications	79,885	
Administration Costs	43,100	
Financial Costs	289	208,812
Community		39,109
Learning Ecology		19,665
Social Labs		211,182
Collaborations		421,199
collaboratio helvetica as a prototype		104,842
Ecosystem Activation		54,685
Out of period result		-12,450
Total Expenses		1,047,044
Year-end result	16,211	

### Balance sheet on 31.12.2022

### Assets

Cash	281,803
Trade receivables	87,200
Other short-term	1,500
Prepaid expenses	11,501
Total Income	382,004
Liabilities	
Trade payables	22,191
Other short-term liabilities	51,776
Not yet paid expenses	18,453
Profit/Loss last years	16,373
Fonds capital	235,000
Organisation capital	22,000
Year-end result	16,211
Total Liabilities	382,004

### Thank you!

We would like to thank all the different persons, organisations and institutions that collaborated with us in the last five years and every single person in Switzerland who is committed to achieving the SDGs. Together we create the Switzerland of tomorrow - built on ecological responsibility, humanity and the common good.



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