

Table of contents

What we have done	16	Why collaboratio	3
Facts & Figures	17	helvetica	
Milestones 2017 to 2021	18	Agenda 2030	4
Selected projects 2021	21	collaboratio helvetica	5
The toolbox	26	in 2021	
What the media said	27	About us	6
collaboratio helvetica	28	What drives us	7
in the media		Who we are	8
Voices from 5 years of	29	Community	9
collaboratio helvetica		The team	10
What we have learned	31	What we offer	12
Learnings from	32	Services	13
the past 5 years		The Practitioners	15
More to come	34		
Budget & Finances	36		

Cocollaboratiot of helvetica helvetica









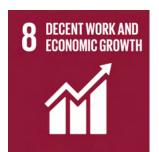


































Since 2017, we have been working every day to bring people together to build the culture, capacity, and resources to co-create the Switzerland we want to live in. On the occasion of the 5th anniversary of collaboratio helvetica, we look back not only on another year of intensive work for more ecological responsibility, humanity and the common good in Switzerland, but also across the years.

2021 was again marked by the Corona pandemic. In view of this and other global crises, we cannot afford a further division of society. Collective action is needed more than ever. Nineteen_changemakers from all over Switzerland completed the second edition of the Catalyst Lab in summer 2021. This has resulted in cross-topic, cross-generational and cross-disciplinary collaborations that support Switzerland in implementing the SDGs of the Agenda 2030. The third edition of the Catalyst Lab started in autumn with 22 participants, including two teams. To date more than fifty participants of the Catalyst Labs carry forward a sense of internal power and agency that defies the intimidation and exclusion of 'small actors' imposed by our society.

In five years we worked with more than 100 organisations, advised governmental and non-governmental actors, designed, and facilitated conferences and workshops and, in cooperation with different universities, we are now working on how to integrate approaches, methods and tools for social innovation into the curricula of students. Almost 700 people are currently active on our online collaboration platform today. In various speeches, panels, presentations and lectures, members of the collaboratio helvetica community presented their vision of a regenerative and socially just Switzerland. And the media's interest in our work is also steadily increasing - not only at a national but also at an international level. With Caroline Rennie and Kathrin Amacker, who joined our board in 2021, and our current members Michael Gerber, Florence Tercier and Pius Leutenegger we can count on the support of a very experienced board. What we have achieved in the past five years fills us with gratitude and awe.

We are excited to celebrate our fifth anniversary and to look back, reflect on our learnings and implement our new strategy. But even more than that, we want to use this anniversary to thank all those who accompany, motivate, and support us - and to invite all the others to join our community. Let us co-create the Switzerland we want to live in!



The challenges of our time require new forms of collaboration and a holistic way of thinking. Switzerland has a long tradition of collaboration and dialogue across language barriers and religious divides. Collaboratio helvetica believes in Switzerland's unique potential to leverage participatory approaches and collaboration to contribute to a change towards more ecological responsibility, humanity and the common good. The organisation catalyses the societal transformation of Switzerland by cultivating a cross-sectoral innovation ecosystem, building capacity for systems change and convening stakeholders around the complex challenges addressed in the Sustainable Development Goals (SDGs). Collaboratio helvetica empowers committed people and organisations to shift deeply ingrained attitudes and mindsets, conduct dialogues more effectively, implement new forms of collaboration and thus collectively imagine and shape the Switzerland of tomorrow.

Testimonial

"With joy and passion, I am part of the collaboratio helvetica journey. We change the world only by doing and this starts with everyone, doing things in a new way and making decisions differently than before. We need meaningful businesses, agile innovations, and human transformations for a good future of the world. To be in service of the Switzerland we want to live in resonates very well for me."

Kathrin Amacker - Member of the Steward Council at collaboratio helvetica, Board Member of University of Basel and former Member of the Swiss Parliament





Collaboratio helvetica was founded in early 2017, with the vision to catalyse systems change towards the Sustainable Development Goals (SDGs) in Switzerland. At the core of collaboratio helvetica's work is the activation of an ecosystem of individuals and organisations that leverages cross-sector collaboration. Since then, we tested our assumptions, ran countless experiments and gained crucial insights around how social innovation towards this vision could be realised and what this Work takes. We constantly improved our strategy and sharpened our mission over the years.

Our vision

Our vision is a Switzerland where the values of ecological responsibility, humanity and the common good are guiding individual and collective action.

Our mission

We bring people together to build the culture, capacity and resources to co-create the Switzerland we want to live in.

Our strategic pillars











INSPIRE

We raise awareness, inform stakeholders and broader audiences, and inspire them to engage. We address different sectors and share stories of transformation.

CONNECT

We nurture a crosssectoral ecosystem and community as well as a culture of participation. We activate communities of practice and collaboration around SDGs, places, practices and root causes.

DEVELOP

We test, develop and share knowledge, tools and methods for collaboration and systems change and build the needed capacity for transformation. We create room for our own learning and continuously act upon insights.

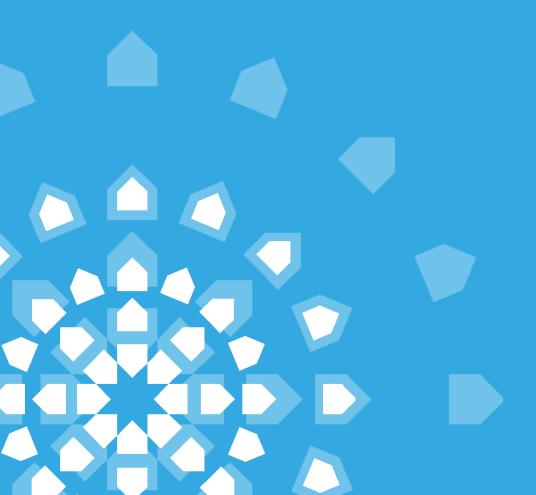
EMPOWER

We build the needed infrastructure & resources for Social Innovation Labs and other systems change initiatives towards the SDGs and facilitate access to funding, high level stakeholders and other preconditions.

CO-CREATE

We co-initiate, support and hold spaces for transformation, collaboration and co-creation across sectors.

Who we are are





Collaboratio helvetica is above all a <u>community of people and organisations</u> working towards societal transformation, towards more ecological responsibility, humanity and the common good. Collaboratio helvetica offers its community members a platform to learn and grow together, support one another's projects, and develop skills and capacities. Community members exchange regularly - on and offline.

What being part of the community offers

- Moral, personal and practical support for projects and personal development
- A network with many talents and ideas
- Communication and exchange via our online <u>community platform</u>
- Access to interesting events, projects and people in different regions
- Development of skills and capacities, and opportunities to learn about new forms of and tools for collaboration, facilitation and dialogue
- Opportunities to get involved in existing or new projects.

Testimonial

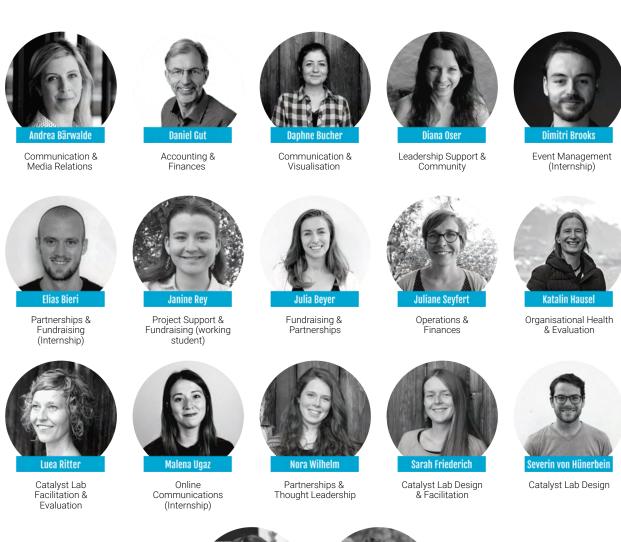
"I joined the collaboratio helvetica community as an explorer after having participated the Dialogue Facilitation Training in 2018. Being in dialogue with the diverse people that come together in the collaboratio helvetica community is an experience that enriches me and makes me feel more alive. This experience of belonging motivates me to do the inner and outer work needed to inspire systemic change."

Matthias Goldenberger, Supporter of the Catalyst Lab 3 on the roles of Knowledge Management & Writing.





We believe in Switzerland's potential to drive the change towards ecological responsibility, humanity and the common good. We are convinced that societal challenges can be solved together. We bring our full selves into our work as well as our knowledge and know-how.





Strategic Partnerships & Fundraising (Internship)



Online Communications (Internship)

Annual Report 2021

Stewards













Wisdom Council







Véronique Ruppert Schmitt



Darya Gerasimenko



Solomon Jaya Prakash



Till Berger

Véronique Ruppert Schmitt

Former National Focal Point for Sustainable Development (Agenda 2030) in Cantons, Communes and Cities (ARE)

"A sustainable society is a society that is inclusive of all generations and social classes. We must continually find and reinvent ourselves. To this it is essential to address the needs, dreams and ideas of all those involved. That's what collaboratio helvetica is all about. They create spaces for experimentation and by means of robust participatory processes help to open up new ways of living, working and thriving in communities that are worth living in for all of us. As part of the Wisdom Council I want to accelerate the systemic transformations needed for a fast and effective sustainable development in Switzerland"



Annual Report 2021

Wee offer OTHER





Collaboratio helvetica offers a network of facilitators, speakers and process stewards for systems change and social innovation. We design and facilitate spaces and in-depth experiential processes tailor-made to the specific context and issue for organisations from the private, public and non-profit sectors as well as for communities, networks and larger ecosystems.



We co-design and co-facilitate in depth transformational change journeys based on the Social Lab approach and Theory U.

For organisations, administrations, companies and universities



We design and facilitate formats with different proven methods that involve every participant, activate creativity and enable the diversity present to come up with grounded next steps. For conference and workshop organisers from all sectors



In the Dialogue Space we try to learn and understand not through facts or intellectual knowledge, but rather through seeing a perspective other than our own.

For individuals, communities and politicians



We design and facilitate workshops that allow participants to explore aspects of gender on a personal, societal and organisational level. For organisations, administrations, companies and universities



We help you find and practice the needed tools and mindset for efficient and effective change and social innovation. For new organisations and startups, private sector, academia



How can we work together for a better future? If you are looking for input and inspiration on these and more questions, we would be happy to contribute.

For conference and event organisers



- 2030 Agenda in Switzerland
- Multi-Stakeholder processes
- Societal transformation
- Participation and co-creation
- Cross-sector collaboration
- Corporate Responisibility

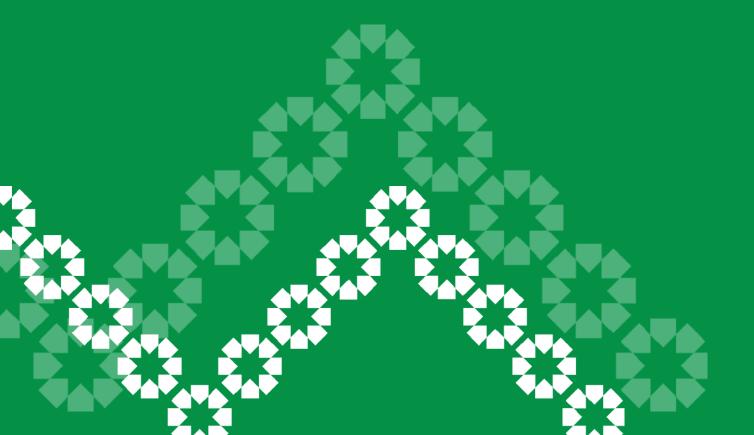




Collaboratio helvetica offers a network of facilitators and process stewards for systemic change and social innovation. We design and facilitate spaces and in-depth experiential processes tailor-made to the specific context and challenges. We work with organisations of the private, public and non-profit sector as well as communities, networks and larger ecosystems.



Whatwe Lead one have done e





Reach



5000+

People reached with our formats

81

Public speeches & podia

49

Media clippings

659

Newsletter subscribers **5623**

Social media followers

165

Blog posts

Community



>687

Platform users

20

on and offline comunity fora

Events open to the public

20

59

Manifesto partners

Facilitation



250

Trained people in skills needed for systems change

>100

collaborations with different partners



Launch of collaboratio helvetica by representatives from the Impact Hubs Bern, Geneva & Zurich, foraus, euforia, Coworking Switzerland and GreenBuzz

2017



First online presence

Creation of the community with 50+ Explorers

Launch of the Gender Lab

8 dialogue evenings in 5 different cantons

Introduction of a free online toolbox

Sociocracy training 3.0 (S3) with 60 people across all sectors

2018



Launch of the Beyond Waste Lab

Launch of bi-monthly Dialogue Learning Days

Collaboratio festival

Collaborative Finance Experiment

30 dialogue evenings in 10 cantons

Social Innovation Lab retreats (to share knowledge and support)

Annual Report 2021



2019

First Catalyst Lab

Launch of the Community Platform

Dialogue Training for facilitators and space holders

Manifesto for Switzerland

Annual Conference of the Swiss Development Cooperation keynote

Forum ö - 30th anniversary



2020



Nova Helvetia + publications

Catalyst Lab, 1st and 2nd edition

Dialogue Spaces - during the lockdown, the dialogue facilitator group initiated a weekly call to come together exchange and sit in dialogue in these times of change

Keynote at ETH Zurich opening the Agenda 2030 lecture series

Swiss Foundations' 2020 Stiftungsgespräch "Foundations for future" workshop and podium



2021



Catalyst Lab 2 and 3

Catalyst Lab online workshops open to public

Tage der Utopie

Schweizer Städtetag

Bürger:innenrat für Ernährungspolitik

Forum ö

Dialog 2030 (3 events for SME's with ARE and öbu)

Intrapreneurship Academy

Klimaforum Zürich

Publication of the book: Flow-Connection

Funding Systems Change Initiative with Ashoka



We Inspire

Städtetag Thun

In August, the Swiss Congress of Cities 2021 took place in Thun. At the conference, different facets of the topic "City of Participation" were highlighted and concrete examples presented and classified. Collaboratio helvetica was invited to contribute to the discourse with a presentation. Nora Wilhelm spoke about "Social innovation laboratories: The City at the Centre of Tomorrow's Democracy".

Dialogue Evening: Shaping Pathways towards a regenerative future

As a part of the Catalyst Lab journey collaboratio helvetica together with WWF One Planet Lab has offered the public event "Dialogue Evening: Shaping Pathways Towards a Regenerative Future". Participants from the Catalyst Lab hosted engaging dialogues on relevant topics for a systems change in Switzerland and shared their questions and project ideas.



Annual Report 2021 21

sustainable Switzerland and underlined the need for a shared vision for the future, based on compassion, curiosity and the courage for the yet unknown.

We Connect

Community platform

In view of the disruption from the Covid-19 pandemic, collaboratio helvetica decided to make public all the features of the organisation's online community platform in 2020. By the end of 2021 more than 650 people from all over the country used the community platform to connect and collaborate. In times of social distancing such online spaces can become precious resources to cope with the crisis and keep working together on a sustainable future.

Community Fora

Collaboratio helvetica organised four community fora in 2021. We were able to keep to our quarterly rhythm by adapting our format to remain covid compliant. The community fora are offered as an opportunity to connect and get to know each other beyond the virtual channels.



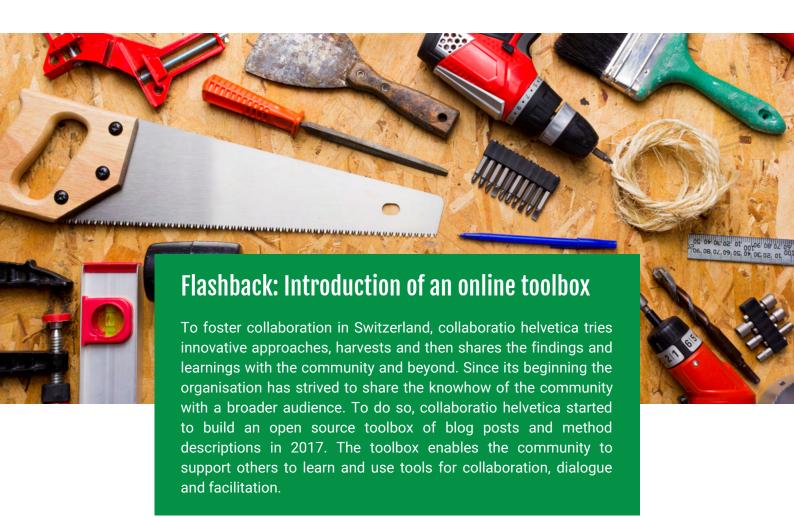
We Develop

Online Workshops open to the public

As part of the Catalyst Lab journey, collaboratio helvetica has introduced a series of workshops that are open to the public. Anyone interested can participate and learn about methods for driving change. The workshops include topics such as "Radical collaboratio", "Trauma-informed patterns and dynamics" or "Partnerships building across sectors".

Roadmap 2030

Since 2017 collaboratio helvetica has tested assumptions, ran countless experiments and gained crucial insights around how social innovation towards its vision could be realised and what this work takes. On this basis and ahead of the 5th anniversary in 2022, collaboratio helvetica invested additional resources in an in-depth reflection, evaluation and learning process in 2021. The result is a roadmap 2030 as a framework for the time span from 2021 to 2030. It lists the areas of work that collaboratio helvetica has identified as being key to fulfil its mission towards its vision.



We Empower

Catalyst Lab 3

The Catalyst Lab is a profound, multi-month learning and design process created to help the implementation of Agenda 2030 in Switzerland. Participants and their projects contribute to a change towards more ecological responsibility, humanity and the common good. The third edition of the Catalyst Lab began in the Fall of 2021. 16 committed individuals and 2 teams from a total of nine cantons have been selected for Catalyst Lab 2021/22. They have been working on 11 of the 17 UN sustainability goals.

Funding systems change initiative

Switzerland.

How can we fund systems change? Driven by this question a number of foundations, philanthropists, systems change experts and social innovators have joined forces, co-convened by collaboratio helvetica and Ashoka Switzerland. Together we will will explore the topic, learn by sharing insights and best practices, and develop possible new approaches for more impact.



Annual Report 2021 24

month learning journey to more than 50 changemakers from all over

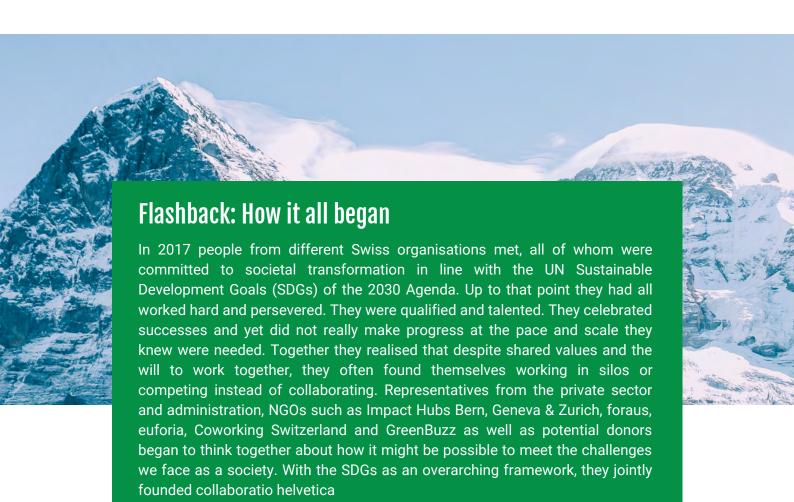
We Co-create

Dialog 2030 - Schweizer Nachhaltigkeitsziele

Sarah Friederich and Severin von Hünerbein co-facilitated the online dialogue "Dialog 2030 - Schweizer Nachhaltigkeitsziele: Chancen für Unternehmen" organised by the Federal Office for Spatial Development ARE, the Swiss Association for Sustainable Business öbu and collaboratio helvetica. The discussion focused on the extent to which the framework conditions for Swiss companies have changed as a result of the UN's Sustainable Development Goals and on the opportunities and challenges that arise from the implementation of the SDGs in corporate management.

Forum ö

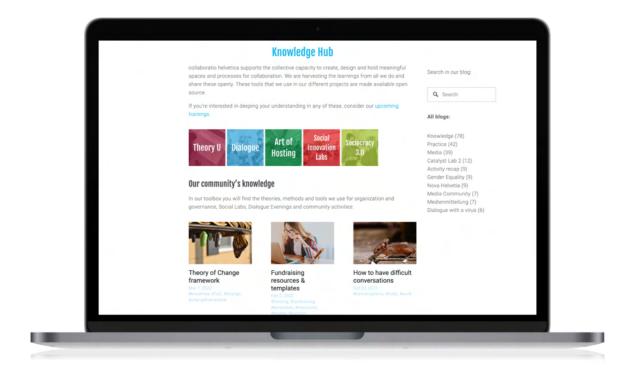
Collaboratio helvetica has been collaborating with öbu for some time now. In the 2021 edition of the Forum ö with the title "What does the future want from us?", three of collaboratio helvetica's Catalysts - Loukina Tille, Bea Albermann and Silvano Lieger - as well as Nora Wilhelm presented their visions as "Voices of the future". Sarah Friedrich and Severin von Hünerbein contributed to the Forum ö in their role as facilitators.





We are harvesting the learnings from all we do and share these openly in our <u>toolbox</u> and on our blog. Anyone who is interested can find the theories, methods and tools we use for our Social Innovation Labs, Dialogue Evenings and community activities online - no paywall or login needed. We aim to describe everything in a way that anyone can easily use it. By the end of 2020, we have more than 70 methods and tools publicly available on our website.

With the toolbox and the blog, collaboratio helvetica supports the collective capacity to create, design and hold meaningful spaces and processes for collaboration.



What the emedia said id



Best of 2017 to 2021







Boryana MilovaParticipant of the Catalyst Lab and co-founder of Future of Waste

"Only once we start to truly listen, recognize our own patterns, take responsibility, and act as a collective can we effectively tackle the complex challenges humanity faces today. The current divisions we experience underpin the importance of collaboratio helvetica's work: to hold spaces for generative dialogues, deep connections, and to build up catalysts who can multiply this work in a bottom-up manner."

Daphne Bucher Team member since 2018



"Experiencing for the first time how the methods and new ways of thinking and being together can have a huge impact on a personal level and shift inner processes, was my most striking memory of collaboratio helvetica so far. I am definitely not the same person I was four years ago."



Nora Wilhelm Co-founder

"In a way, we are trying to create a new commons that we all benefit from and contribute to, but that we do not own. We are trying to challenge all deeply held assumptions - and that takes time. Sometimes we may have been a little too ambitious, reaching for something that was not yet within reach and feeling the pain for it. But then again, that's where the magic happens, isn't it?"

Kathrin AmackerMember of the Steward Council since 2021 and President of the Fairtrade Max Havelaar Foundation



"Change starts with doing things in a new way and making decisions differently than before. Collaboratio helvetica is enabling people to do so. I wish for collaboratio helvetica to stay curious for the years to come on its unpredictable journey to shape the Switzerland we want to live in. For the future of Switzerland I hope for meaningful businesses, agile innovations and human transformations for a good future."



Isabelle Ruckli Team member from 2018 to 2020 and project lead Discuss.it

"To deal with our challenges today, we need different ways of thinking and acting than before. This is precisely where collaboratio helvetica comes in and offers innovative learning and practice spaces. Something I will always remember very positively are the many team retreats and trainings we did together. I have always found these shared learning experiences very inspiring, valuable and very essential for this kind of work we were up to."

Lukas NiederbergerDirector at Swiss Society for the Common Good, funding partner of collaboratio helvetica



"We need collaboratio helvetica because, unlike many others, the organisation approaches its strategic planning with a holistic view of the environment, with the question of meaning and with a sustainable-holistic perspective. I wish for collaboratio helvetica to continue promoting participatory and democratic processes in all sectors and disciplines of society."

What we have dearned learned learned





'From Ego to Eco'

Inevitably, our journey in the 5 years that have passed since our launch revealed a growing clarity of our purpose and strategy, as well as the shadows they cast.

We quickly realised that this work had more depth than previously foreseen. One social innovation lab on the topic of gender does little towards actual visible change in gender equality even in Switzerland. A social innovation lab on waste only starts to scratch the complexities of the Swiss economic system that spans the planet. Dialogues do not change systems overnight. A single theory U process doesn't sprout lasting and visible change.

Yet these journeys and spaces ignited a deep commitment and curiosity in their participants and they often were deemed 'life-transforming'. From the very beginning, the gift of collaboratio helvetica was the crafting of collective spaces that allow people to experience a new culture, a new kind of invitation to be involved in vital work that concerns the whole. Awareness-based change methods for systems change do not limit potential actors to experts and the powerful - in order to have a more holistic sense of the complexities present, all stakeholders are invited and, in fact, needed for finding ways to shift seemingly unmovable and robust systems. Our participants carry forward a sense of internal power and agency that overrides the intimidation and exclusion of 'small actors' imposed by our society. They learn how to be stakeholders and how to act like catalysts in the context of the work they are called to do.

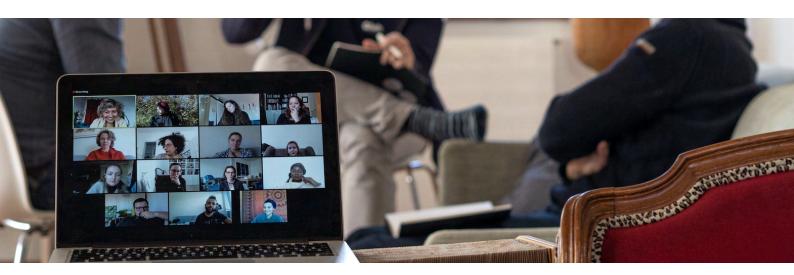
We discovered that focusing on creating spaces where people can acquire tools and processes for both inner and outer work is in fact our best way to mobilise the potential in Switzerland to create urgent and lasting change. We shifted our focus from organising 'grassroot action' like dialogues and social innovation labs towards facilitating collective journeys that enskill and prepare people for becoming changemakers for life.

In the last year and a half we also came to face the fact that running training programs is also not enough to fully unleash Switzerland's potential for change, that we can and should use our experience and reputation to actively work on creating the preconditions for catalysts and other changemakers to become engaged and to be able to continue on the long road towards systems change in their sectors. We are now working on an institutional framework that can support local, as well as national, topical (SDG-related) and practical networks.

Our vision didn't change, but our strategy did. We developed a cyclical strategy within which we inspire, convene, train, support and collaborate with an increasing number of people and their communities. While preserving the complexity that is characteristic of our work, it also provides an easy to navigate road map in which all the diverse activities of the organisation make sense.

How have we come this far? We learned to trust our insights, accept our learnings and welcome failures as well as successes, as they often became opportunities for new ideas and unexpected discoveries. We became a learning organisation 'where people continually expand their capacity to create the results they truly desire, where new and expansive patterns of thinking are nurtured, where collective aspiration is set free, and where people are continually learning how to learn together.'

We also learned to accept that our vision and guiding principles can cast long shadows beneath the curtains, as we came to face the difficulties of running a vision-driven organisation in a world driven by efficiency, exploitation and profit with openness and curiosity rather than denial. We realise that we often exploit ourselves in pursuit of the beautiful dream we hold for the future; that our collective sense-making processes can make us look and feel inefficient, and that financial instability sporadically erodes stamina and commitment. We learned to collectively hold these problems as they emerged, to reflect on the possible resolutions to emerging tensions, and accept that this is also of value, when one is crafting a new future.





Citizens' Assembly on Food Policy

Collaboratio helvetica will be in charge of Design & Facilitation as implementation partner of the first national <u>Citizens' Assembly on Food Policy</u> in Switzerland, a project in partnership with Landwirtschaft mit Zukunft, Biovision and SDSN Switzerland.

Multi-stakeholder processes

We work on multi-stakeholder processes on topics relevant for the implementation of the SDGs together with several partner organisations, for example as part of the <u>Blue-Green Biodiversity Research Initiative</u> in collaboration with EAWAG and WSL.

Catalyst Lab

Collaboratio helvetica is exploring how to institutionalise the content of the Catalyst Lab into academic curricula and currently building partnerships with various universities, amongst them the Centre for Social Innovation at HSG. Furthermore we will continue to offer a continuous support structure for graduated Catalysts and support them in implementing their systems change initiatives all across Switzerland.

"Mercator Foundation Switzerland believes in the need for systemic change to tackle the challenges of our society. Collaboratio helvetica brings together changemakers and helps them to understand the complex mechanisms that shape our world and develop ideas and projects that really make a difference."

Katia Weibel, Deputy Director Mercator Foundation Switzerland



Publications of learnings

We will continue publishing books about the insights and learnings gained through our various activities, partnerships and projects.

Collaboratorium

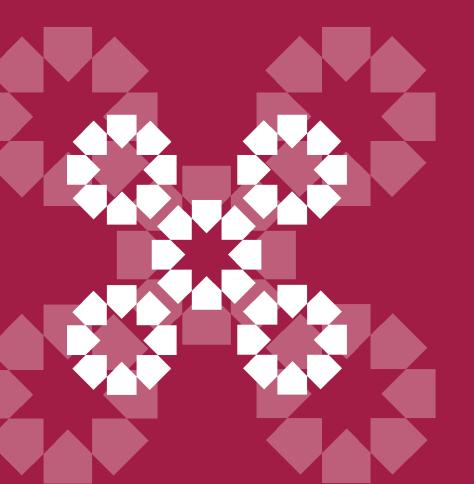
We work on implementing the "Collaboratorium", an open space for deep transdisciplinary explorations of systems and systems change. Primarily intended for changemakers already familiar with awareness-based change methodologies, principles of complexity management, and systems thinking, it is built on many years of experience working with catalysts engaged in systems level change processes...

Funding for systems change

Together with foundations, philanthropists, systems change experts, social innovators and partners collaboratio helvetica will continue working on finding new ways of funding systems change.



Budgets & Carrier Strains of the Control of the Con



Budget & Finances

Profit & Loss 2021

Income

10,000
393,000
5,454
267,379

Total Income 675,833

Expenses:

General expenses:

HR

Office Costs	17,708
Fundraising	33,740
Communications	58,451
Administration Costs	17,075
Financial Costs	227

44,708

171,908

Community	19,192
Learning Ecology	26,785
Social Labs	254,379
Practitioner Circle	77,644
collaboratio helvetica as a prototype	42,041
Ecosystem Activation	80,180

Total Expenses 672,129

Year-end result	3,7	704
	- 1	

Balance sheet on 31.12.2021

Assets

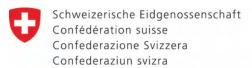
Total Liabilities

Cash Trade receivables Other short-term Prepaid expenses	341,556 109,962 2,546
Total Income	675,833
Liabilities	
Trade payables Other short-term liabilities Not yet paid expenses Profit/Loss last years Fonds capital Organisation capital Year-end result	187 12,458 90,046 12,669 325,000 10,000 3,704

454,064

Thank you!

We would like to thank all the different persons, organisations and institutions that collaborated with us in the last five years and every single person in Switzerland who is committed to achieving the SDGs. Together we create the Switzerland of tomorrow - built on ecological responsibility, humanity and the common good.



Bundesamt für Raumentwicklung ARE
Office fédéral du développement territorial ARE
Ufficio federale dello sviluppo territoriale ARE
Uffizi federal da svilup dal territori ARE



















Schweizerische Gemeinnützige Gesellschaft Société suisse d'utilité publique Società svizzera di utilità pubblica Societad svizra d'utilitad publica Swiss Society for the Common Good

